

The New Imperative: Collaboration Tools Link Transportation and Economic Development Planning

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The Kansas Department of Transportation (KDOT) has been successfully advancing and integrating government 2.0 web strategies to improve collaboration with stakeholders and the general public. From fostering public information dissemination and information collection to changing the way discussions, debates, local input and interactions take place, the ability to deploy, manage and integrate web-based technologies is critical to the success of any agency. Hear about the successes, failures and lessons learned associated with the first state DOT sponsored on-line community, a web-based calculator which let citizens create and fund their own transportation program and open discussion groups which provided feedback on the input used in the economic model to evaluate potential transportation scores. These tools, combined with other collaborative approaches, were critical to KDOT securing an \$8.2 billion, 10-year transportation program in 2010.