



I-TED 2011

INTERNATIONAL TRANSPORTATION ECONOMIC DEVELOPMENT CONFERENCE
Economic Impact of Connecting People, Goods, Markets, Employment, Services and Production

May 1-4, 2011 • Charleston, West Virginia, USA • www.ited2011.org

About the Conference. *I-TED 2011* will be the fourth international conference to concentrate on the link between transportation and economic development. Held on May 1-4, 2011 in Charleston, West Virginia, USA, this conference will focus on issues and challenges related to the economy, global concerns and financial constraints. Participants will discuss and address the emerging transportation needs of business and economic development communities at local, regional, state, national and global levels.

Sponsorship and Vendor Opportunities. Want to add visibility and value to your conference participation? Consider a conference sponsorship or exhibit display! Various levels of sponsorships are offered with unique acknowledgements and opportunities associated with each one. Most importantly, you don't have to be an industry giant to show your support! Sponsors will be listed (where appropriate) in all conference publications and a link to your company/organization will be placed on the Conference website. Additional details for each sponsorship level are shown below.

Platinum (Reception/Dinner) Sponsor (\$5,000+)

Sponsors at this level receive their logo with link on the Conference website home page, logo and/or name on Conference materials as well as recognition as a Platinum Sponsor at the Conference. Signage thanking your company or organization will be utilized as appropriate. Platinum Sponsors also receive three (3) free attendee registrations, a free exhibit space, and have the option of placing an item (brochure, etc.) in the registration packets.

Gold (Luncheon) Sponsor (\$3,000)

Gold Sponsors receive their logo with link on the Conference website home page, logo and/or name on Conference materials as well as recognition as a Gold Sponsor at the Conference. A sign recognizing your contribution during lunch will also be provided. Gold Sponsors also receive two (2) free attendee registrations and a free exhibit space.

Silver (Breakfast) Sponsor (\$1,500)

Silver Sponsors receive their logo with link on the Conference website home page, logo and/or name on Conference materials as well as recognition as a Silver Sponsor at the Conference. A sign recognizing your contribution during breakfast will also be provided.

Bronze (Break) Sponsor (\$750)

Bronze Sponsors receive a link on the Conference website, logo and/or name on Conference materials as well as recognition as a Bronze Sponsor at the Conference. A sign recognizing your contribution during the break will also be provided.

Friend-of-ITED (\$350)

Friend-of-ITED Sponsors receive a link on the Conference website, name on Conference materials as well as recognition as a Friend-of-ITED Sponsor at the Conference.

Endorsing Sponsor

This classification is intended for organizations and/or agencies that are providing in-kind or endorsing support. Endorsing support is defined as allowing use of logo; demonstrating support for the Conference in emails, newsletters, etc. to members via mailers and/or list-serves; as well as posting Conference information to their respective websites. No financial commitment is required. Not open to for-profit business entities.

Non-Sponsor Vendor (\$500)

A limited number of 10x5 display spaces are available. Please see the following page for details.

Companies or organizations that wish to participate in the conference as sponsors are encouraged to complete the Registration Form on the following page. Remember, the earlier you send in your sponsorship, the more exposure you will receive! Please note that those organizations wishing to help via in-kind services should contact Traci Ulberg, Meetings Northwest, LLC at tulberg@meetingsnorthwest.com to discuss specific opportunities.

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Assistance. Questions regarding sponsorship or vendor opportunities should be directed to Meetings Northwest, LLC. They can be reached at (866) MEET-110 or via email at sponsor@ited2011.org. Please select from the following:

- Platinum (Reception/Dinner) Sponsor** (\$5,000+)
- Gold (Luncheon) Sponsor** (\$3,000)
- Silver (Breakfast) Sponsor** (\$1,500)
- Bronze (Break) Sponsor** (\$750)
- Friend-of-ITED** (\$350)
- Endorsing Sponsor**
- Non-Sponsor Vendor** (\$500) - Vendors will be provided a 5x10 display space, power, two chairs and a skirted table. To maximize vendor exposure, every attempt will be made to place the vendor display area in the same room as food/meal functions (i.e., breakfast, breaks, lunch, etc.). Vendors are expected to setup the evening of Sunday, May 1st and should remain setup through Tuesday, May 3rd (exact setup/tear-down times will be forwarded later). Exceptions to this need to be coordinated with Conference staff.

Registration:

CONTACT NAME

COMPANY/ORGANIZATION NAME (this name will be used in Conference publications and on the website)

ADDRESS

ADDRESS

CITY STATE/PROVINCE ZIP/POSTAL CODE

PHONE FAX

EMAIL

URL (a link will be placed on the website)

TOTAL Sponsorship/Exhibit Costs (from above):

\$ _____

Authorized Signature:

Payment:

- Check (Payable to Meetings Northwest, LLC)
- Credit Card (provide **all** of the below information)

Circle one: Visa MasterCard American Express

Name (as it appears on the card)

Number

Expiration Date

Card Validation Code (For Visa/MasterCard, three digit number on the back of card. For American Express, four digit number on the front of card)

Mail to:

Attn: ITED 2011
c/o Meetings Northwest, LLC
PO Box 2083
Missoula, MT 59806-2083

Or,

You can fax this form with payment information to (406) 273-2494 (credit card payment only).

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TED Transportation and Economic Development



REGISTRATION